

Streampoint Online Registration

Customized online registration solutions to fit your brand and business.

Our dedicated teams of Event Specialists know that building a registration site that reflects your event requires more than predictable, recycled templates. At Streampoint Solutions, we don't try to fit your needs into pre-designed patterns – we build solutions that meet the requirements and express the unique details of your event!

Event registration sites from Streampoint Solutions are practical, straightforward and effortless to set up – a site that is customized with your brand and business logic is handled by our devoted Event Specialists, ensuring quick delivery of online registration solutions. As well, through Streampoint Solutions' integration with major social networks, registrants can quickly see which of their colleagues are attending the event and easily invite others – marketing on your behalf and making your event go viral in no time.

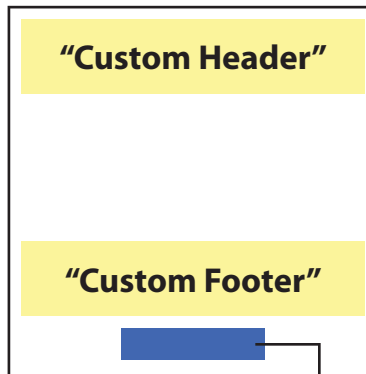


*See how we registered Teach for America's attendees
within an average of wait time of 3.5 minutes*

Streampoint Online Registration

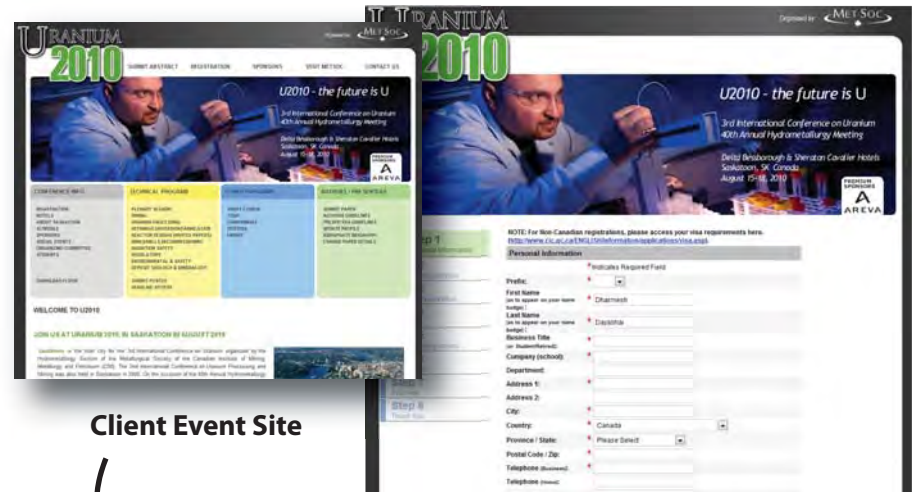
**Custom
branded
solutions**

The Other Guys



Vendor Branding

- Standard header & footer customization
- vendor promotional branding
- non custom URL (<http://www.regcompany.com/yourevent>)



Client Event Site

Streampoint Reg Site

100%
Seamlessly Branded

- Full brand integration, not just a header and footer
- option to remove streampoint promotional branding
- customized URL (<http://www.yourevent.com>)
- Membership database integrations with instant look-up
- Attendee Resource Center, Mobile Ready and more...
- Array of solutions, not just online registration



Streampoint Online Registration features

Customized Look and Feel

A branded registration site unique to your business. Streampoint helps you leverage your corporate identity to ensure a consistent message from online registration to event execution.

Membership / CRM Integration

Use integrations to exchange data between your database and ours. Validate and exchange user data from your system to ours.

Rules and Logic Implementation

Business policies enforced. Customized rules and logic are implemented to ensure a registration process that suits your business requirements.

Designated Priority Codes

VIP, sponsor and discount codes. Manage your priority codes with convenient features that allow you to limit the number of code uses, assign expiration dates, discounts and special access.

Custom Fields

Accurate collection of data that's important to you. Customize your form fields with text boxes, check boxes, radio buttons and drop down lists. Forms can be pre-populated to expedite the registration process.

Meal Tracking

Collection of meal information and accessibility. Track meal requests and keep yourself informed of special arrangements for attendees.

Dynamic Streams

Allow various registration streams based on attendee selections. Tailor the experience down to the person.

Capacity Management

Set Limits for sessions, workshops and other items. Manage attendance numbers by setting limits and consider implementing a waiting list for the most popular items.

Session Descriptions

Enticing session and activity descriptions to attract attendees. Paint a vivid picture for your event goers by including well thought out descriptions, logos and images for your sessions, activities and workshops.

Group Registration

Sponsors and exhibitors, offer group rates and sign-ups to attract more attendees to your event and streamline the registration process in large numbers.

Hotel and Travel Data Collection

Check-in, check-out dates, room and travel preference capturing. Room block management tools and room-mate matching options.

Multiple Payment Options

Streampoint Solutions has a code library to integrate with virtually any payment gateway you may have; such as PayPal, Authorize.Net, Global Payments, Moneris, Google Payments and more.

Direct Payment Collection

Merchant account linking to the Streampoint registration solution. Set up a direct link from us to you in order to receive event registration fees fast and easy.

Multilingual Support

No language barriers. Whether you require a registration solution in Russian, Spanish, French or Klingon – we've got you covered.

Social Media Integration

Harness the wild world of social networking with a focused approach to event marketing and attendance building. Link to your Facebook, LinkedIn and Twitter pages, and promote your event registration site on your favorite social networks.

Custom Rates

Classified rates for early, late, member or non-member event goers. Create your own rate intervals that make sense.

Confirmations and Reminders

Automatic alerts for attendees. Upon completion of registration, e-mail confirmations are delivered. For incomplete registrations, follow up e-mails can be used to prompt a full sign-up. Present your brand loud and clear with HTML based e-mails that are customized according to your corporate image.

Streampoint Onsite Registration

Full service onsite registration solutions to ensure your event success.

te Registration

Onsite Registration

Onsite Registration

Streampoint's custom onsite registration solutions continue our commitment to customer service and efficiency to ensure that your event starts off right. This allows you to focus and manage the many other demanding aspects of the event.. Our dedicated on-site project managers help to provide the solutions your event requires to be successful, spearheading the event registration process to relieve pressure on you.

The innovative systems and time-tested methods utilized by Streampoint allow your attendees to register in record time, leaving them to enjoy the event in its entirety. Our customizable packages include networking and real-time database organization between all registration stations to streamline the process and provide maximum efficiency.



See how we registered Teach for America's attendees within an average wait time of 3.5 minutes

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 **streampoint**
SOLUTIONS

Streampoint Onsite Registration features



Access Control

Streampoint gives you the ability to control access into, and track attendees during, your event – ideal for special sessions such as VIP receptions.

Custom Badges

Provide quick and easy identification according to badge. Easily customize badge colors, designs and text to distinguish between one guest type to another.

Streampoint Mobile

Mobile Connectivity allows attendees to view and edit session agendas while onsite through their smart phones.

Lead Retrieval

Add value to your event exhibitors' experience with Streampoint's lead retrieval solution – giving exhibitors a head-start in capturing the opportunities they came for.

Streampoint StreamReg

Expedite your attendees' onsite experience further by providing self check-in kiosks. Shorten wait time to produce happy attendees.

Dedicated Project Management

Dedicated Streampoint project managers ensure your events success every step of the way.



Streampoint Attendee Resource Center



Streampoint's dedicated service and innovative solutions go beyond the delegates registration experience and your delivery of your event onsite -- we also have intuitive and helpful ways for you to make the most of the time in between! By accessing the Attendee Resource Center online, both attendees and event organizers are given access to many useful and powerful tools -- designed to help make the most of the time spent at your event.

Streampoint Dedicated Service

Others promise service,
We deliver it!

At Streampoint, we don't only rely on our innovative technology to deliver solutions; we provide the service required to turn the technology into results! The success of your event is the success of our Project Managers – we work hard to provide for your unique needs and keep your interests paramount as we design and execute an event to be remembered.

“The service Streampoint Solutions provided was nothing less than outstanding. It seemed that every time I called and asked if you could do something for me, I always received the same cheerful response, "Sure, we can do that". So thank you Streampoint Solutions. I really enjoyed working with you folks. - Kathleen Hedly”

Streampoint Dedicated Service

behind the SERVICE



Quick Response

At Streampoint, we understand that service is the solution – we strive to be available to provide you service whenever you need it. By boasting a maximum 4 hour response time to any inquiry, and ensuring that our Project Managers are always connected and accessible, we make sure that we bring the service to you.

Dedicated Project Management

You can be assured that your communication with Streampoint throughout the planning and execution stages of your event is done through a single point of contact – your dedicated Project Manager. This ensures that all communication between us is streamlined and efficient, much like our event solutions!

Experienced

Our years of event registration management and design experience allow us to understand the intricacies and challenges of large-scale events. Most importantly, we innovate solutions to meet your events challenges. This enables us to consult with you, proposing new ideas and concepts to make your event an even greater success.

Service Commitments

We're committed to ensuring that your event is successful– and we've learned that service is the primary tool for the job. Our Project Managers frequently consult and communicate with you, providing updates and clear solutions to meet your unique needs.

Customization

At Streampoint, our dedication to services means that your event is more than a predictable, recycled template. We work with you to build solutions that reflect the individual needs of your event – ensuring that your requirements are met and your event is a success.

Mike Zosimadis
Senior Project Manager

Streampoint Attendee Resource Center

features

The Attendee Resource Center seamlessly integrates social media and powerful organization utilities – including Streampoint's own MeetingMaker and Attendee2Attendee solutions into an intuitive, easy to use interface. As well, registered delegates can use the Attendee Resource Center to complete all the necessary adjustments and complete post-registration requirements leading up to your event. Including changes to session or event selections, making credit card payments or printing off post event receipts. Providing finger tip conveniences to your delegates will ensure their experience at your event will be a flawless one.

Attendees can view and search a list of registered attendees and exhibitors – while keeping their contact information private, if preferred.

Allows attendees to view special announcements – customized for specific attendee types.

Attendees can effortlessly edit their own registration record and modify sessions or event selections, make payments, and download invoices or receipts.

All delegates can connect through Streampoint's interactive MeetingMaker and Attendee2Attendee solutions – scheduling meetings and appointments to make the most of their time at your event.

Enable exhibitors the ability to purchase lead retrieval units and download of lead lists.

Through social media integration, attendees can use the ARC to keep up with event news by seeing what other attendees are tweeting before & throughout the event.

Streampoint EventPulse

 **Real-Time, 360 degree
view of your event on-site**

Knowing that organization and efficiency are the heartbeats of every successful event, Streampoint Solutions has created an innovative and intuitive way to check the vital signs of your event – helping you to micro-manage and keep your own heartrate low.

EventPulse gives you a complete snapshot of your event at any given time, allowing you to check critical metrics – such as registration flow and onsite material pickups – in real time.

With EventPulse, the ability to check the pulse of your event is as mobile as you are – the software can run on an iPad or Playbook, and send scheduled email reports directly to co-located event teams. Giving you a dynamic, real time view of your event on the go. As well, it can be displayed on a large screen monitor in your on-site office to give your team a day to day comparison of key traffic metrics.

Streampoint EventPulse

features

The ability to view a complete snapshot of your event at any time allows for comprehensive information on the fly.

Map data against the previous year to display year-over-year metrics to view the overall growth of your event.

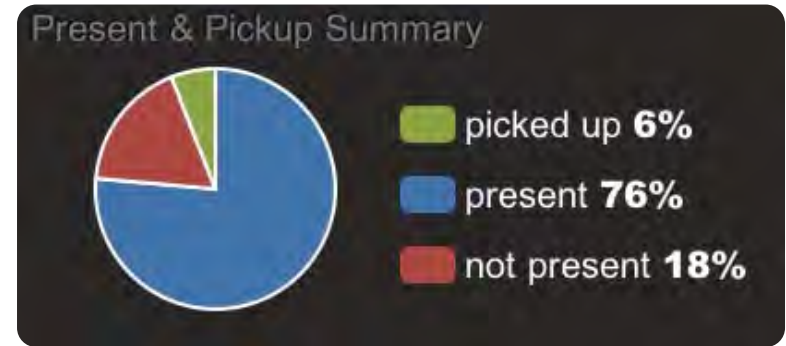
View a live count of your onsite materials and registration flow – including self-registrations.

Schedule email reports from EventPulse directly to co-located event teams at regular intervals.

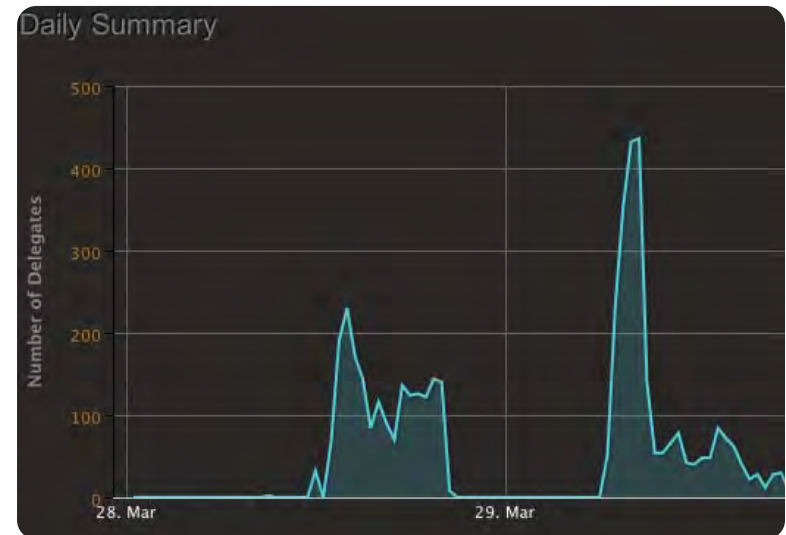
View live day-to-day comparisons of key information for multi-day events.



▲ detailed daily summary



▲ pickup summary



▲ charted daily summary

charted daily summary ▶



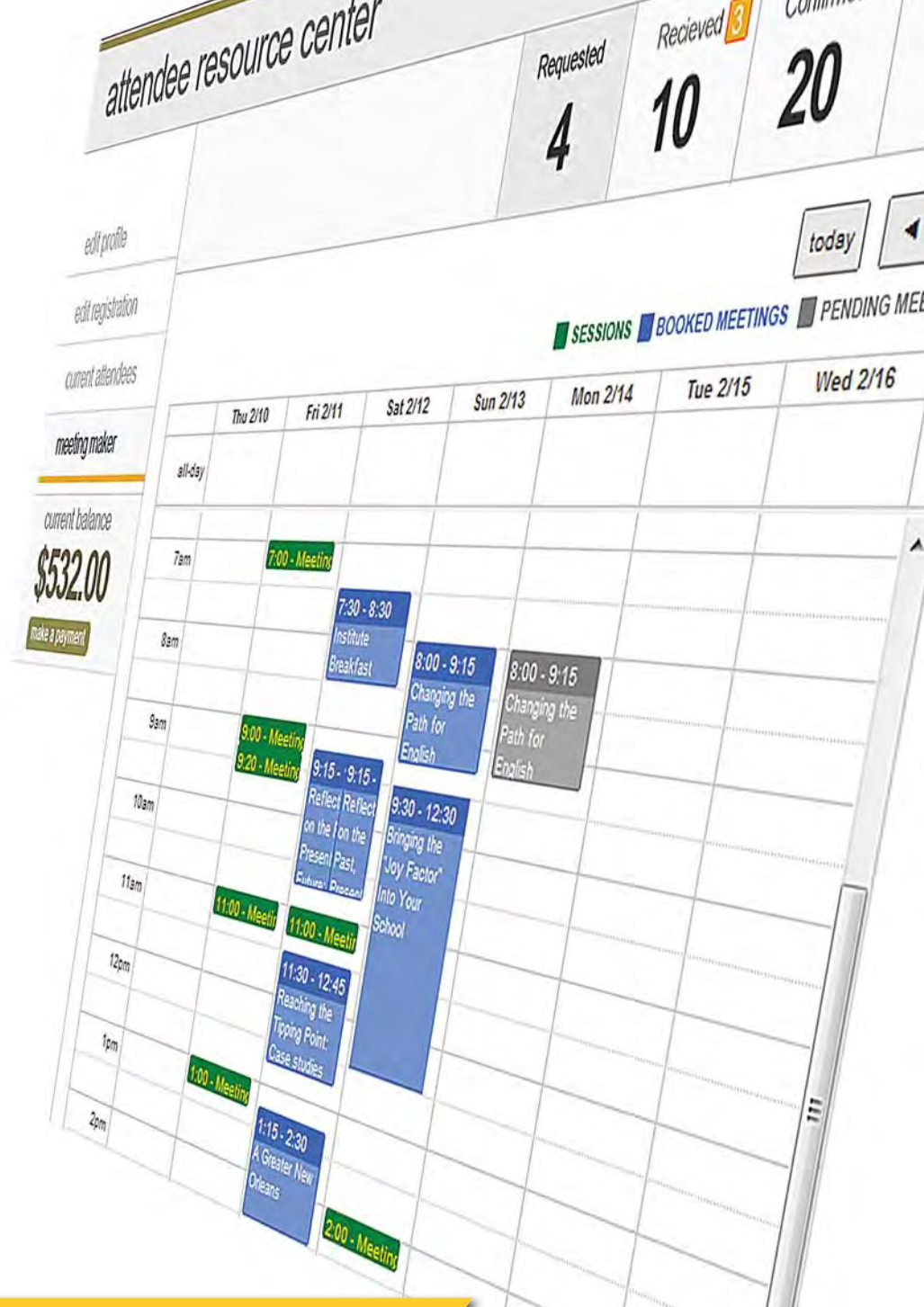
Streampoint MeetingMaker

Brigding the gap between registration and the event

At Streampoint Solutions, we understand that events are meant to be social, and we strive to help you make your event as social and successful as possible. Streampoint MeetingMaker gives your attendees the tools required to make the most of your event – putting powerful social networking and itinerary planning functions directly into their hands.

Streampoint MeetingMaker provides delegates with many convenient tools useful both prior to and during upcoming events. Attendees can plan ahead by searching registered exhibitors or other attendees and setting up meetings with other delegates, speakers or exhibitors– while keeping their private information anonymous and secure.

Through convenience for your attendees and high-priority customer service for you, we at Streampoint Solutions continue to strive to be the event registration solution for you and your delegates.



Streampoint MeetingMaker features

book a meeting
To request a meeting, please complete the booking form below.

With: John Smith, Director of Events, XYZ Company

Date: Time:

Location:

Your Phone:

Your Email:

Message:

[Request Meeting](#)

Booking meetings simplified
Easily manage one-on-one or group consultation appointments – including date, time and location.

Search & Book
Search for and connect with registered attendees, speakers, sponsors and/or exhibitors.

Private Messaging
Message other attendees without exposing attendee email and contact information.

Live Stream Dashboard
Get a quick view of new appointments and messages.

Mobile Ready
All bookings and interactions are also carried through to your mobile device.



attendee resource center

home | current attendees

edit profile | First Name Last Name [Save](#)

edit registration

Name	Title
Wendy Berger American Association for Cancer Research	Director of Meetings
Brian Campbell Houston Oilers	
Earl Campbell Houston Oilers	RB
Amy Chisholm Building Owners and Managers Association (BOMA) International	Director of Meetings
demo demo demo	

current attendees

agenda

current balance
\$847.50
[make a payment](#)

event news

Jul 22, 2011 • [Buy your closing reception ticket now!](#)
Closing reception tickets are selling fast. Don't forget to purchase yours today. If you have not purchased your ticket, edit your registration using the link to the left.

Jul 20, 2011 • [Promoted Sponsor Ad](#)
Streampoint Solutions will be exhibiting at booth number 325 during the 2012 Streampoint User Conference. Be sure to stop by and learn about their full service solution offerings.

attendee stream

John Smith • Jul 20, 2011 • Meeting Requested
Meeting Date: **Sept 3, 2011** • Meeting Time: **2:00 PM to 4:00 PM**
[Accept](#) [Propose new time](#) [Cancel](#)

David Lamm • Jul 20, 2011 • Meeting Approved
Meeting Date: **Sept 3, 2011** • Meeting Time: **3:00 PM to 6:00 PM**
Location: **Lobby Area**
[Propose new time](#) [Cancel](#)



Streampoint Mobile

Your integrated mobile registration solutions provider.

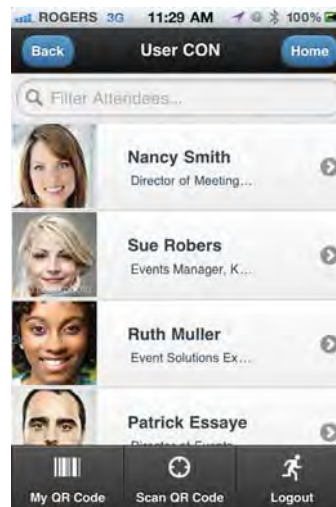
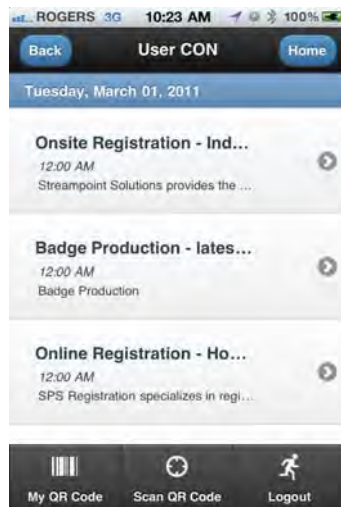
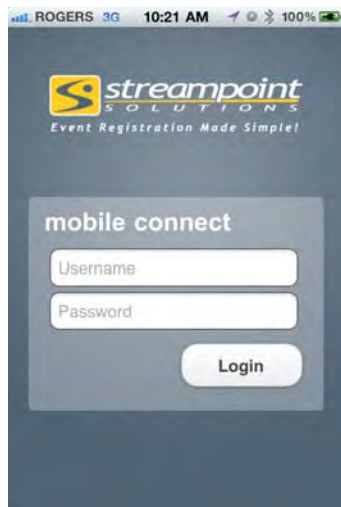
Streampoint's Mobile Solutions bring the innovative and client-centered service that Streampoint is known for to on-the-go event registration and interaction for you and your attendees. By logging into StreampointMobile from a smartphone device, attendees have access to a comprehensive array of services and utilities – including our Attendee2Attendee messenger and MeetingMaker solutions. These functions give your attendees intuitive ways to network, schedule and connect with others in order to get the most from your event – on the go.

After accessing Streampoint Mobile, your attendees will have the functionality they need to fully experience your event – from exchanging information to managing their selected sessions – keeping your event on the cutting edge of technology and service. And, most importantly, you and your attendees keep your private information anonymous and secure at all times, if desired.



Streampoint Mobile

features



Unified Login

Use the same login information for Streampoint Mobile as the Streampoint website, saving time and increasing efficiency.

Live Schedule

View your personalized calendar live and instantly.

Attendee2Attendee Connect

Attendees can connect with both exhibitors and other attendees.

QR VCard Exchange

Easily exchange contact information using QR Code scanners or by emailing vcards.

Event Maps

Attendees can be assured they are on time and in the right place with intuitive and easy to view maps.

Streampoint Case Study



The Canadian Institute of Mining, Metallurgy and Petroleum (CIM), the leading technical society of professionals associated with the Canadian minerals and materials industry, has 11,000 members from industry, government and academia who are dedicated to the discovery, production, utilization and economics of minerals, metals and petroleum. Thousands more are also involved as CIM Branch members all across Canada. CIM periodicals also reach 2,000 other subscribers across the world in various universities and libraries. Most CIM members live in Canada, although around 1,000 live abroad.

**Minimal
Lineups**

**Speedy Onsite
Registrations**

“ I have been using Streampoint for 4 year now and they are always very responsive to any inquiries we have and it is very important for me and my staff.

They are available, prompt, efficient and the team offers an incredible onsite service. We can always count on them to run our registration smoothly - *Chantal Murphy* ”

Streampoint Case Study

the Challenge

To be a partner that CIM could rely on to deliver successful and efficient online and onsite registration solutions for the CIM 2011 conference, not just another vendor or supplier.

To allow for a streamlined online registration alternative for all CIM members, non-members and exhibitors.

To effectively and quickly process over 5000 delegates and exhibitors onsite at the CIM conference in the Palais des Congres – a venue with limited space.

the Solution

Throughout the past few years, the relationship between Streampoint and CIM has strengthened to become a partnership, rather than a vendor-client transaction. CIM now heavily relies on Streampoint, and the service that our Event Specialists supply, to take care of the online and onsite registration portion of their yearly conference.

Streampoint built a custom multi-track online registration form, with a single login page, for all CIM members, non-members and exhibitors. This allowed attendees to register for conference workshops, social activities and tours – while also incorporating complex business matrices to prepopulate the CIM member and exhibitor contact information and select appropriate multi-tier pricing for all required fees.

The limited space available at the Palais de Congres posed a significant challenge to processing and registering the 5000+ attendees and exhibitors in a fast and effective way. However, by utilizing Streampoint's innovative Self-Registration solutions, the check-in process was efficient and streamlined – alleviating long line-ups and congested waiting areas so that visitors could enjoy the conference.

Streampoint Case Study



FRANKLIN TEMPLETON INVESTMENTS

Franklin Templeton Investments Corp. is the Canadian subsidiary of Franklin Resources, Inc., a global investment management organization known as Franklin Templeton Investments. They offer investment products under the Franklin, Templeton, Mutual Series, Bissett and Fiduciary brand names

**Registered
1,100 attendees
within 7 minutes.**

I want to take this opportunity to thank you and your team for helping to make our event our best yet.

Your top-notch product and service allowed our event to be taken to the next level – truly tier one! A project of this magnitude involving so many people and departments requires true technical expertise.

Your team certainly met the challenge with the development of our customized on-line event registration system. This tool is the solution we have been waiting for. In the past we spent hours registering delegates over the phone and compiling attendance and productivity reports at the end of the day – the on-line system made registration so simple and the reports appear at the touch of a button. This is an invaluable resource when there is so much to do and so little time.

From the first meeting I really sensed that Streampoint understood our business needs and as the project evolved this was confirmed by the level of service and proactive nature of the team. We truly appreciated your ability to turn around changes within the day or your willingness to come in and help our staff with on-site training. I also want to thank you for your hard work and professionalism on site handling our registration process.

A number of delegates mentioned how smooth it all seemed – no line-ups, no hiccups, a true accomplishment when 1,100 delegates are registered within a 7 minute time period.

With the level of service we received from you and your team, Franklin Templeton Investments definitely views Streampoint not just as a supplier but as a partner we look forward to doing business with in the future. - Sara Williamson

Streampoint Case Study

the Challenge

To create a single outbound calling list for all call centers – updated in real time for every new self registration.

To allow for simplified, but standardized, reporting for middle and upper management, as well as historical reporting based on specific metrics.

To register and seat 1500+ delegates in less than 15 minutes for breakfast.

To ensure that registered delegates would attend the free breakfast event.

Allow for CEU Credit tracking of session attendance.

the Solution

Streampoint built a completely customized online registration solution that allowed for thorough management of the calling list – eliminating duplicate calls for prospective delegates and providing FTI with the dynamic registrant calling list they required.

Through customized reporting solutions and full project management support, Streampoint enabled access to comprehensive analytical reporting for FTI management, allowing program changes to be made based on historical data.

Streampoint's experience with large-scale onsite registration ensured that the process was efficient and streamlined – 1,100 attendees were registered and seated within 7 minutes, without lineups.

Streampoint's customized calling list allowed for timely reminders to delegates – leading to greater attendance for sessions and events.

Through the use of hand held bar code scanners provided by Streampoint for ECU credit tracking, session attendance was monitored and reported.

Streampoint Case Study

TEACHFORAMERICA

Since 1990, Teach for America has endeavored tirelessly in building a movement to eliminate education inequity among the children of America. By recruiting committed college graduates of all backgrounds to teach, training and developing their corps to have an immediate positive impact, and fostering the leadership of their many alumni, Teach For America has made great strides toward closing that inequity – gathering over 33,000 leaders in the process. In the 2011-2012 school year, more than 9,300 TFA members will teach 600,000 students in the United States, while nearly 24,000 alumni will continue to deepen the impact they have already made as educational leaders and advocates.

Registered
10,000 attendees
with an average wait time of 3.5 minutes.

No Lineups

Happy Delegates

“Our registration project presented a unique challenge because we wanted to integrate a registration system with our existing website, including user log-in. Streampoint worked well with our technology department to integrate the systems so they were seamless and users could not tell the difference between the Streampoint website and our internal website.

The registration process was convenient and easy for users to navigate and the on-site registration was efficient and fast! All of our participants were highly impressed by the ease of registration and we have Streampoint to thank for this success! - *Anne Daly*

Streampoint Case Study

the Challenge

To allow attendees to connect with each other during the TFA 20th Anniversary Summit event.

To allow TFA Members to register for the event without logging into two different systems.

To allow attendees to see who had registered for the event within the TFA.net.org website – a high priority for the TFA.

To co-ordinate hundreds of sessions and social events, over multiple days, for the summit.

To process over 10,000 attendees at the registration desk within a 3 hours period – including auxiliary plans in the event that President Obama attended, as was his intention.

the Solution

Streampoint built a customized MeetingManager tool that allowed attendees and exhibitors full control over networking and connecting with each other during the TFA Anniversary Summit – the tool included the ability to easily search for other eventgoers and book one-on-one meetings that were added to a personal event calendar.

Streampoint developed a single sign-on web service connection with TFA's TFA.net system, which allowed members to register for the event directly, without needing to log into a second system. This allowed seamless navigation between TFA.net and Streampoint's TFA registration site.

With TFA.net, Streampoint built a TFA 20th Anniversary Summit website that displayed a list of all registered attendees – allowing delegates to see if their friends and past co-leaders were attending the event.

Due to the volume of sessions and events available, building efficient Sessions and Social Activities booking pages proved to be a difficult challenge. However, Streampoint was able to meet and exceed the requirements by building one of our most complex forms to date – allowing attendees to effortlessly book into, and keep track of, the many sessions available.

Though the three-hour time limit for attendee check-in was very challenging, Streampoint was able to ensure that the process was smooth and quick for all 10,000+ attendees. By setting up over 60 registration terminals, including registration terminals, material pick-up terminals, and onsite self check-in kiosks. Self check-in kiosks allow delegates to check in and print their own name badges once.

TEACHFORAMERICA